



## Privacy Policy

Last updated: July 19, 2025

### 1. Who We Are

PayDayLoanEscape.com is an educational and conversational service that helps individuals interrupt the payday loan cycle. We provide downloadable materials, live chat, and informational calls - not financial or legal advice.

### 2. What We Collect (And Why)

Type of Info	Examples	Why We Collect It
Contact Information	Name, Email	To deliver purchased services or support
Usage Data	Page visits, clicks (anonymized)	To improve website usability
Payment Confirmation	From Stripe/PayPal	To confirm access (we don't store it)

### 3. What We Don't Do

- We don't sell, trade, or rent your data
- We don't track you across the internet
- We don't send marketing emails without consent
- We don't share your info with payday lenders or affiliates

#### 4. How we store and protect your information

- Emails and service notes are stored using encrypted, third-party tools (e.g., Gmail, Calendly)
- We do not store financial data - all transactions happen securely through Stripe or PayPal
- Access to all admin tools is secured with 2FA and used only when needed for support

#### 5. Cookies

We use minimal cookies through third-party services (e.g., Calendly or Stripe embeds) to make the site function - not for advertising or tracking. You can disable cookies in your browser settings if you prefer.

#### 6. Children's Privacy

This service is not intended for individuals under the age of 18. We do not knowingly collect personal data from minors.

#### 7. Your Rights

You may:

- Request a copy of any personal data we have about you
- Request that we delete your data
- Contact us with privacy questions at [info@paydayloanescape.com](mailto:info@paydayloanescape.com)

We will respond within 5 business days.

#### 8. Changes to This Policy

We'll notify users of any major changes via this page. Continued use of our site after changes means you accept the updated policy.